



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 1592371  
**Schedule Dates** 10/14/12-10/23/12  
**Advertiser** Protect Your Vote Ohio (74095)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 2899 10/12/12-10/23/12 (47984S)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-SS00x509 / (740) 201-SS02  
**CPE** 2899  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/11/12  
**Last Modified** 10/11/12  
**Entered By** Lorie Luthman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,010.00  
**Net Total** \$28,390.00  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$33,400.00
<b>Grand Total:</b>	<b>26</b>	<b>\$33,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:58A- 6:57A (EST)		2	1	1	1	1			6	\$800.00	\$4,800.00	Columbus (WSYX)		10/11/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
4.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	11:01P- 11:35P (EST)	1							X	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	11:01P- 11:35P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WSYX)		10/11/12
6.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	11:01P- 11:35P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12
7.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	5:58A- 6:57A (EST)		1	1						2	\$800.00	\$1,600.00	Columbus (WSYX)		10/11/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Columbus (WSYX)		10/11/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: